# YOUR RADIO TODAY

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| KAGH ...1300 | KFAC ...1330 | KFSG ....1150 | KGER ...1390 | KIEV ... 870 | KNX ....1070 | KPPC ...1240 | KWIK ...1490 |
| KECA ... 790 | KFI ..... 640 | KFVD ...1020 | KGFJ ...1230 | KLAC ... 570 | KOWL ..1580 | KRKD ...1150 | KWKW ..1430 |
| KERN ...1410 | KFOX ...1280 | KFWB ... 980 | KHJ .... 930 | KMPC ... 710 | KPMC ...1560 | KVOE ...1480 | KXLA ...1110 |

## THURSDAY'S RADIO PROGRAM HIGH LIGHTS

**MYSTERY—**
6:00 KNX-Suspense Kirk Douglas
6:30 KNX-Crime Photographer
7:00 KHJ-Crime Fighters
8:30 KNX-Mr. Keen
9:30 KHJ-Peter Salem

**COMEDY—**
6:30 KFI-Duffy's Tavern
7:30 KECA-Date With Judy
8:30 KFI-Aldrich Family
9:00 KFI-Father Knows Best
9:30 KNX-Beulah
9:30 KECA-Blondie

**DRAMA—**
6:00 KFI-Screen Guild Alan Ladd and Gail Russell
6:30 KECA-Modern Romances
7:00 KECA-Counterspy
7:00 KNX-Playhouse Victor Jory
7:30 KFI-Dragnet
7:30 KNX-Hlywd. Theatre Barbara Fuller
7:30 KHJ-Red Ryder
8:00 KHJ-Hopalong Cassidy
9:00 KNX-F.B.I.

**VARIETY AND MUSIC—**
7:00 KFI-Supper Club (Paulette Goddard)
8:00 KECA-Original Amateur Hr.
8:45 KECA-Robt. Montgomery
9:30 KFI-Tex Williams

**SPORTS**
5:00 KLAC-Sportsbook
6:30 KMPC-Santa Anita

**PUBLIC INTEREST**
8:00 KFI-Frost Warnings
9:00 KECA-Author Meets Critics

### 7:00 A.M.
**KFI-News**
KFAC-Coffee Concert
KHJ-News
KECA-Welcome to Hollywood
KMPC-Farm Advisor
KFWB-Bill Leyden
KNX-News, Music
KLAC-Haynes, Reins

### 7:15 A.M.
**KFI-F. Lawton**
KHJ-Brkfst. Gang
KMPC-News
KNX-Stars Morning

### 7:30 A.M.
**KFI-Platter Party**
KRKD-News
KNX-Bob Garred
KECA-News
KMPC-Up Swing

### 7:45 A.M.
**KFI-News**
KHJ-News
KNX-Fred Beck
KFAC-News
KMPC-Good Morning
KECA-Zeke Manners

### 8:00 A.M.
**KFI-Coffee Time**
KHJ-Commentary
KMPC-News
KLAC-News, Stocks
KFAC-Country Church
KECA-Brkfst. Club
KNX-B. McLaughlin
KFWB-Clete Roberts
KFOX-All Bible Society

### 8:15 A.M.
**KFI-Marriage For 2**
KMPC-Mkts., Sports
KLAC-Haynes Reins
KNX-News
KFWB-Instrumental
KHJ-News

### 8:30 A.M.
**KFI-Jack Berch**
KNX-Grand Slam
KFAC-News
KMPC-Song for You
KHJ-Haven of Rest
KRKD-News

### 8:45 A.M.
**KFI-Myers Goes Mkt.**
KFAC-Unity
KFWB-Science Mind
KMPC-News
KNX-Rosemary
KLAC-Racing News

### 9:00 A.M.
**KFI-News, Ladies' Day**
KFWB-Strollin' Tom
KMPC-Band Box
KFAC-Morn. Concert
KLAC-News, Music
KHJ-K. Smith Speaks
KECA-Ladies be seated
KNX-Wendy Warren

### 9:15 A.M.
KLAC-Sports, Sing Worries Away
KHJ-Galen Drake
KNX-Aunt Jenny
KFWB-Unity Dly. Word

### 9:30 A.M.
KECA-Quick As Flash
KHJ-Women Wonder'l
KNX-Helen Trent
KMPC-Chef
KFWB-Bob Garrick
KLAC-Sing Worries Away

### 9:45 A.M.
**KFI-Around Town**
KNX-Gal Sunday

### 10:00 A.M.
KFAC-Accent Strings
KLAC-Al Jarvis
KNX Big Sister
KMPC-Bill Ewing
KHJ-News
KFWB-Peter Potter
KECA-Ira Cook

### 10:15 A.M.
**KFI-Are You Listen'g?**
KNX-Ma Perkins
KHJ-Kitchen

### 10:30 A.M.
**KFI-News**
KNX-Dr. Malone
KECA-My True Story
KLAC-Honest Opinion
KHJ-Norma Young
KFAC-Serenade

### 10:45 A.M.
**KFI-Life Beautiful**
KNX-Guiding Lite

### 11:00 A.M.
**KFI-Double or Nothing**
KLAC-Al Jarvis
KNX-2nd Mrs. Burton
KECA-Mag. of Air
KFAC-Piano Parade
KFWB-P. Potter
KMPC-Bill Ewing
KHJ-Ladies Fair

### 11:15 A.M.
KNX-Perry Mason
KECA-Victor Lindlahr

### 11:30 A.M.
**KFI-Today's Children**
KFAC-Music Hall
KNX-Nora Drake
KRKD-News
KECA-Ira Cook
KHJ-Queen For Day

### 11:45 A.M.
**KFI-Life of World**
KNX-Brighter Day

### 12 Noon
**KFI-Farm Report**
KECA-News
KLAC-Ballroom
KMPC-Moods in Music
KNX-News
KFAC-Lunch, Concert
KHJ-News
KFWB-Bill Anson

### 12:15 P.M.
**KFI-Road of Life**
KECA-Norwood Smith
KMPC-News to You
KHJ-Stu Wilson

### 12:30 P.M.
**KFI-Pepper Young**
KMPC-For Farmers
KECA-Ira Cook
KHJ-Music
KFWB-News
KNX-Art Linkletter

### 12:45 P.M.
**KFI-Rite to Happiness**
KFAC-News
KFWB-Bill Anson
KMPC-Song Stars

### 1 P.M.
**KFI-Backstage Wife**
KNX-Nona from Nowhere.
KLAC-News, Sports
KFAC-Medical Assn.
KECA-Frances Scully
KHJ-Lynn at Hlywd.
KMPC-Calif. Carousel

### 1:15 P.M.
**KFI-Stella Dallas**
KLAC-570 Club
KHJ-Nancy Dixson
KFAC-Classrm. Radio
KNX-Harry Babbitt
KECA-Double Feature

### 1:30 P.M.
**KFI-Lorenzo Jones**
KHJ-Ladies First
KNX-Geo. Fisher
KECA-Easy Aces
KFWB-News
KFAC-Composer's Cor.
KMPC-Hal Berger.

### 1:45 P.M.
**KFI-Widder Brown**
KECA-Baukhage
KNX-Garry Moore
KFWB-Bill Anson

### 2 P.M.
**KFI-Girl Marries**
KLAC-News, Sports
KECA-Surprise Pack
KHJ-Club 930
KFAC-Matinee
KMPC-Music in Air
KRKD-Income Tax Rev.

### 2:15 P.M.
**KFI-Portia**
KLAC-570 Club
KNX-Steve Allen
KRKD-Philharm. Reporter

### 2:30 P.M.
**KFI-Plain Bill**
KECA-Hannibal Cobb
KRKD-Treas. Chest

### 2:45 P.M.
**KFI-Front Page Farrell**
KNX-Arthur Godfrey

### 3 P.M.
**KFI-Welcome Traveler**
KHJ-Club 930
KECA-Bride & Groom
KFAC-World Opera
KLAC-News, Sports
KMPC-Chiffon Serenade
KFWB-Maurice Hart

### 3:15 P.M.
KLAC-Don Otis

### 3:30 P.M.
**KFI-Aunt Mary**
KECA-Pick-A-Date
KFWB-News
KFAC-Lyrics in Chorus

### 3:45 P.M.
**KFI-Love & Learn**
KFWB-Maurice Hart
KFAC-News
KNX-Arthur Godfrey

### 4 P.M.
**KFI-Woman's Secret**
KLAC-News, Sports
KHJ-Fulton Lewis
KNX-Massey & Tilton
KFAC-Masterpieces
KECA-Baker's Noteb'k
KMPC-News

### 4:15 P.M.
**KFI-Dr. Paul**
KHJ-News
KLAC-Calif. Melodies
KNX-Stand In
KMPC-Twilite Tales
KFWB-Dave Ormont
KECA-Best Look'g. Music

### 4:30 P.M.
**KFI-Burr. Wheeler**
KHJ-Behind Story
KMPC-Roddy McDowall
KFWB-Red Rowe
KNX-Doctor's Office
KECA-Play It Again

### 4:45 P.M.
KFWB-S. Hamblen
KLAC-Racing Rdup
KRKD-News
KNX-Ed. R. Murrow
KECA-Happy Theater
KHJ-News

### 5 P.M.
**KFI-Feature Wire**
KECA-Green Hornet
KFAC-Sun. Serenade
KNX-International Disc Jockey
KLAC-Fred Henry
KHJ-Straight Arrow.
KMPC-News, Ewing

### 5:15 P.M.
**KFI-News**
KNX-Sports
KLAC-Music Room
KMPC-Virgil Pinkley

### 5:30 P.M.
**KFI-Orchestra**
KNX-News
KRKD-Sports Dial
KFAC-Whoa Bill
KECA-Sky King
KHJ-B-Bar-B Riders
KMPC-All Time Hits
KLAC-Peggy Lee

### 5:45 P.M.
**KFI-Elmer Peterson**
KLAC-Sportsbook
KRKD-Race Results
KNX-News
KFWB-S. Hamblen
KMPC-Top Tunes

### 6 P.M.
**KFI-Screen Guild**
KECA-News, Headline Edition
KMPC-6 o'clock Final
KFAC-Hr. of Music
KFWB-News
KLAC-News
KNX-Suspense
KHJ-Gab. Heatter

### 6:15 P.M.
KECA-Elmer Davis
KHJ-Newsreel
KMPC-Sports
KLAC-Ballroom
KFWB-S. Shoemaker

### 6:30 P.M.
**KFI-Duffy's Tavern**
KNX-Crime Photo.
KFWB-Frank Bull
KHJ-Tello Test
KECA-Mod. Romances
KMPC-Santa Anita
KFAC-Mus. Milestones

### 6:45 P.M.
KHJ-Answer Man
KRKD-Timely Topics

### 6:55 P.M.
KHJ-Bill Henry

### 7:00 P.M.
**KFI-Supper Club**
KRKD-News
KLAC-News, Music
KHJ-Crime Fighters
KMPC-Words & Music
KNX-Playhouse
KECA-Counterspy
KFAC-Twilite Hour

### 7:30 P.M.
**KFI-Dragnet**
KNX-Hlywd. Theatre
KFWB-Sports
KHJ-Red Ryder
KFAC-Echoes, Encores
KLAC-Ski Time
KECA-Date With Judy

### 7:45 P.M.
KFWB-Rosary Hour

### 8:00 P.M.
**KFI-Frost, Lightup**
KHJ-Hopalong Cassidy
KNX-Lowell Thomas
KECA-Amateur Hour
KMPC-Let's Go Skiing
KFAC-Evening Concert
KLAC-Sing Ur Worries Away
KFWB-Music

### 8:15 P.M.
**KFI-World News**
KNX-Shore & Smith
KMPC-Parade of Hits

### 8:30 P.M.
**KFI-Aldrich Family**
KNX-Mr. Keen
KHJ-Sports For All
KFWB-News

### 8:45 P.M.
KECA-Robert Montgomery
KFWB-Dave Ormont

### 9:00 P.M.
**KFI-Father Knows Best**
KHJ-Glenn Hardy
KFAC-Concert
KNX-F.B.I.
KLAC-Sing wor's 'way
KMPC-Parade of Hits
KFWB-Voice of Army
KECA-Author Meets Critics

### 9:15 P.M.
KHJ-Fulton Lewis
KFWB-United Nations

### 9:30 P.M.
**KFI-Tex Wms. Show**
KECA-Blondie
KNX-Beulah
KFWB-Music
KHJ-Peter Salem

### 9:45 P.M.
KNX-Club 15
KFWB-News

### 10:00 P.M.
**KFI-Sam Hayes**
KFWB-G. Norman
KECA-Reporter
KHJ-I Love Mystery
KNX-News
KFAC-Crossroads
KMPC-Leisure Time
KLAC-Don Otis

### 10:15 P.M.
**KFI-Johnny Murray**
KECA-Ted Malone
KHJ-Commentator
KNX-Bob Elson

### 10:30 P.M.
**KFI-Tommy Dorsey**
KECA-Science of Mind
KHJ-News
KNX-Com'and Theatre
KMPC-Ballroom

### 10:45 P.M.
KECA-One For Book
KHJ-Orchestra
KLAC-Otis, News

### 11:00 P.M.
**KFI-News**
KFWB-G. Norman
KHJ-Erv Victor
KNX-News
KFAC-Crossroads
KLAC-Don Otis
KECA-News
KMPC-Leisure Time

### 11:15 P.M.
**KFI-Morton Downey**
KNX-Merry-Go-Rd.
KECA-Orchestra
KLAC-Otis, News

### 11:30 P.M.
**KFI-Milestones Melody**
KECA-Orchestra

### 11:45 P.M.
**KFI-Here's to Vets.**
KNX-U & Fear

### 12:00 Midnight
**KFI-Musical Menu**
KFAC-Serenade
KLAC-Music
KFWB-Crosby Sings
KHJ-Rhapsody
KNX-News, Allen
KRKD-Serenade

# Television Schedule

**KTTV—Channel 11 KECA—Channel 7 KLAC—Channel 13**
**KTSL—Channel 2 KTLA—Channel 5 KFI—Channel 9**
**KNBH—Channel 4**

9:00 KFI-Bill Welsh Show (Audience)
10:00 KLAC-Joe Graydon
KFI-Bill Welsh
11:00 KECA-Test, Music
KFI-Bill Welsh
KLAC-Joe Graydon
11:55 KLAC-Film Featurette
12:00 KFI-Ladies' Day, Bill Stulla
KECA-Test, Music
KLAC-Michael Roy
12:55 KLAC-News
1:00 KFI-Cook's Corner with Monty Margetts
KLAC-Al Jarvis Ballroom
KNBH-Test Pattern
KECA-Test, Music
1:25 KFI-Guest Book
1:40 KFI-Burritt Wheeler
2:00 KTTV-Test Pattern
KFI-What's New with Ted Myers
KLAC-Al Jarvis
KECA-Test, Music
3:00 KFI-Report to Mrs. America
KECA-Test, Music
KLAC-Al Jarvis
3:15 KFI-Adventures At Home
3:40 KFI-Garden Guide
4:00 KECA-Test, Music
KLAC-Al Jarvis
KFI-Stu Wilson Show
5:00 KFI-Frank Webb Show, Tunes & Cartoons
KLAC-Al Jarvis
5:30 KFI-News Room, Pat Bishop, Ted Meyers, Tom Harmon.
KTLA-News, Music
KECA-Test, Music
5:45 KLAC-News Conference
KNBH-News & Music
5:55 KTLA-Program Preview
KLAC-Western Serial
6:00 KTTV-Cowboy Slim (For Small Fry)
KTLA-Cowboy Thrills, Doye O'Dell
KECA-Mr. Do-Good (Stories For Kiddies)
KNBH-Dusty Walker—"A Clever Dummy" with W. Beery, C. Conklin, Ben Turpin
6:15 KNBH-Uncle Tony O'Dare
6:25 KLAC-Sportsbook with Sam Balter
6:30 KTLA-Time for Beany (child. puppet show)
KECA-Think Fast (Quiz)
KLAC-Kemper's Kapers (Piano)
KTSL-Test Pattern
6:45 KTTV-Playtime with Bombo & Bimbo (For Small Fry)
KTLA-Handy Hints (Household)
KNBH-Cyclone Malone (Marionettes)
KTSL-Program Preview
6:50 KTSL-Telenews
7:00 KTTV-Dave Willock & Cliff Arquette Show
KTLA-Newsreel, Gil Martyn
KNBH-Small Talk with Al Gannaway, Emcee (Children's Panel)
KLAC-Kay Mulvey's Open House
KTSL-Norma Young with Steve Dunn
KECA-"Marshal of Gunsight Pass"
7:15 KTLA-Backgrounds Living (Interior Decor.)
KTSL-Lee's Lair with Lee Wood & Bill Symes (Sports)
7:30 KTTV-Television News
KNBH-News and Weather
KTLA-Musical Adventure Korla Pandit
KTSL-Stranger Than Fiction (Oddities, Hobbies)
KLAC-Grab Ur Phone Wes Battersea, Emcee
KECA-Lone Ranger
7:45 KTTV-Music Shop with Pianist, Walter Gross
KTSL-It's A Neat Trick with Eddie Silverman (Magic!)
KNBH-Ernie Felice Foursome
7:50 KTLA-Yer Ole Buddy with Bud Stefan
8:00 KTTV-Buster Keaton
KTSL-Queen For Day with Jack Bailey, Emcee
KTLA-Hollywd. Opportunity (Amateur Talent)
KNBH-Pinky Lee Show—also Carol Richards (Comedy Show)
KLAC-Accent on Music
KECA-Dead Letter Office
8:30 KTTV-Film, "Navy Photog. in Intelligence," "Korea's New Army"
KTSL-What's Name of Song? M.C., Bill Gwinn (Music Quiz)
KNBH-M. Kane, Priv. Eye, with William Gargan (Mystery)
KLAC-Boxing—Southwest Arena
KECA-Hlywd. Screen Test
9:00 KTTV-Film "Front Page" with John Daly & Mark Roberts
KTSL-Morey Amsterdam (Variety-Comedy)
KNBH-Top Views in Sports
KTLA-Movie theatre, "Scream in The Night" with Lon Chaney, Jr.
KECA-On Trial
9:15 KNBH-Western Feature "Hitting The Trail"
9:30 KTTV-"Man Against Crime" with Ralph Bellamy
KECA-Roller Derby
KTSL-Famous Jury Trials
10:00 KTTV-Television News
KTSL-Telenews
10:10 KTSL-TV Highlights
10:15 KTTV-Petticoat Parade
KTLA-Teleforum, Freeman Lusk (Panel)
KNBH-Late News
10:20 KTTV-Wheeler & Rourke (Variety)
10:30 KLAC-Hawthorne Show (variety)

## F.M. PROGRAMS

**KHJ—101.1 Meg. 1:30 to 9 p.m.**
1:30-Norma Young
2:00-Farm Fare
2:15-Policing L.A.
From 2:30 to 9 p.m. same as AM schedule above.)

**KMGM—98.7 Meg. 3 to 10 p.m.**
3:00-Concert
4:00-Mostly Music
5:30-Listener's Album
6:30-Words & Music
7:00-Concerto
9:00-Broadwy. Lullaby.
9:30-Orchestra

**KKLA—97.1 Meg. 2 to 10 p.m,**
3:00-Concert
4:30-Varieties
6:30-Club 88
7:30-Guest Star
8:00-Classic Hour
9:00-Starlite Melodies

**KUSC—91.5 Meg. 9 a.m. to 11 p.m.**
9:30 a.m.-Music Story
11:00 a.m.-Beyond Song
1:00 p.m.-Mus. Aftern'n.
6:15 p.m.-Beyond Song
8:00 p.m. You Are A Diplomat
10:45 p.m.-U.N. Today

The following station programs same as AM schedules above.)
KECA, 95.5 meg.-5:30 a.m. to 12 p.m.
KNX, 93.1 meg.-3 to 9 p.m.
KMPC, 100.3 meg.-3 to p.m.
KFAC, 104.3 meg.-24-hour schedule
KFI, 105.9 meg.-6 a.m. to 12 p.m.
KRKD, 96.3 meg.-5:30 a.m. to 9 p.m.

**FOR RADIO ADVERTISING**
TURN TO PAGE 2, PART II

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